



SUNSET RESORTS EXECUTIVE TEAM

CRIAG MARTIN

Chief Operating Officer

Mr. Martin draws upon his 28 years of hospitality experience to manage day-to-day activities of Sunset Resorts and its properties, Sunset Beach Resort & Spa, Sunset Jamaica Grande Resort & Spa and Sunset at the Palms. No stranger to Jamaica or the Caribbean, Martin worked as General Manager for the 500-room Rose Hall Resort & Country Club in Montego Bay, also a member of the Wyndham group. His accomplishments include the construction of a new golf course and water park, active involvement resulting in improved sales from major North American and European tour operators, along with the development of hotel renovation plans. He is also credited with significantly improving the resort's customer service. Martin also has served as Vice President of Food and Beverage for Atlantis Hotel & Casino on Paradise Island, Bahamas, as well as, Director of Operations for Lucayan Beach Hotel & Casino in Freeport, Bahamas. Martin previously managed his own hospitality-consulting firm, Euclid Hospitality, Inc., where his work included developing multi-million dollar resort hotels and casinos, interacting with architects and design teams and crafting master plans for resort operations.

From 2003 to 2005, Martin served as General Manager of El Conquistador Resort & Casino in Fajardo, Puerto Rico, the Caribbean's largest 1,000-room resort and part of the Wyndham Hotels & Resorts group.

Martin received Bachelor of Science degrees in Hotel Administration from the University of Nevada in Las Vegas and in Economics & Business Administration from the State University of New York, Oswego. He began his career with an internship at Flamingo Hilton in Las Vegas. He was appointed Assistant Food & Beverage Director of the Grand Hyatt in New York, NY in 1981, eventually working his way up to executive positions at top Caribbean resorts.

MICHELE OLIVIER

Senior Vice President of Sales, Marketing and Distribution

Ms. Olivier oversees the areas of sales, marketing, public relations, revenue management and channel distribution for the company and its three properties.

Michele Olivier has been promoting the most progressive and popular Caribbean destinations to worldwide markets for over a decade. With an extensive background in the tourism business, Olivier brings across-the-board industry experience to Sunset Resorts. A resident of the Caribbean for 15 years, Olivier has strong ties to its community. In addition to marketing branded and non-branded hotel chains, she has held chair positions with various tourism associations and worked with local governments promoting islands and regions with such pioneer initiatives as driving airlift, cooperative tour operator relations and island-wide sporting and music events.

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Prior to joining Sunset Resorts, Olivier held the position of vice president of sales and marketing for Elegant Hotels Group (EHG), a brand of five diverse resort properties in Barbados. At EHG, Olivier was responsible for driving RevPar and market share through strategic contracting, creative marketing and public relations and overseeing a comprehensive sales team in the US and the UK. She also initiated new systems for the company's overall US offices including reservations and operations.

As the Vice President of Sales, Marketing and Revenue for Coral Hotels & Resorts, Ms Olivier oversaw the brand's four all-inclusive resorts in Dominican Republic. Based in Santo Domingo during her tenure, she was based at the company's corporate offices and also influenced a variety of other DR-based tourism products including the Gary Player designed Guavaberry Golf and Country Club, International Vacation Club Timeshare and the creation and branding of inSense Spas.

Before her successful stint at Coral Hotels Group, Ms Olivier served as Regional Director of Sales for the Caribbean for the IHG SunSpree properties in Aruba and Jamaica where she was noted for exceeding results in occupancy, revenue and customer service. She also led the marketing effort when Holiday Inn re-branded Aruba to a SunSpree Resort. With the advent of marketing tourism products through the Internet, InterContinental Hotels Group recognized Ms. Olivier for e-commerce management and revenue growth in this sector with the 2004 Award for Creativity at its Global Conference.

Ms. Olivier holds a Masters degree in Hospitality and Tourism Marketing from Johnson & Wales University, with Cum Laude distinctions. While completing her thesis, she began her career in the tourism trade as a travel agent, and then moved into tour sales and charter operations. She transitioned to the hotel industry as the General Manager of the Manchebo Beach Resort in Aruba, responsible for all operations and sales for this 70-room, 14-acre beachfront resort. The property saw consecutive high occupancies during the next four years and received the Director's Quality Award from Best Western.

CHARMAINE DEANE

Director of Sales Administration

With over 20 years of service in the hospitality and related industries in; group sales, marketing, administration, operational and general management, Ms. Deane has worked in several management positions within and outside of the hospitality industry.

Ms. Deane has served as Director of Sales Administration at Sunset Resorts for the past four years and is responsible for the administration of the three Sunset Resort properties with focus on implementing and consolidating policy, procedures, systems and human resource management of a team based in Jamaica and internationally. She is also responsible for budget generation and setting room night targets and implementation. Ms. Deane also manages community efforts to promote Sunset Resorts' social responsibility throughout Jamaica.

Prior to working at Sunset Resorts, Ms. Deane held the position of General Manager of the 56-room Runaway Bay Heart Hotel and Training Institute for a period of three years where she had direct accountability for the operation of the Hotel and Training Institute, with focus on the development and preparation of human resources for the hospitality industry while running a full service hotel. She also was responsible for marketing and increasing the revenue base of the hotel, while reducing overall costs and expenditure. A major part of her responsibility was to increase the number of skilled persons trained and certified for the hospitality industry.

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Ms. Deane spent nine years at the Renaissance Jamaica Grande Resort and Spa where she held several positions starting as Convention Services Manager, then Group Sales Manager before being promoted to Senior Assistant Manager in 1998 where she was responsible for operations for management of the front office, reservation and housekeeping and laundry departments. She also participated in leading all guestroom and public area interior refurbishment.

DAVE WARMINGTON

Director of Sales

Warmington is responsible for leading the sales team at Sunset Jamaica Grande Resort & Spa in growing sales in the overseas group market.

Mr. Warmington brings career experience of more than 16 years in the travel industry in sales, marketing, group sales and customer service working in Jamaica and throughout the Caribbean. Most recently, Mr. Warmington served as a Director of Special Events for Raffles Canouan Resort. During his tenure, he developed successful destination land programs and assisted with group sales in the United States. Mr. Warmington also served as a Associate Director of Group Sales at Half Moon, Rose Hall in Jamaica where he generated new and repeat business from corporate, association and special interest markets throughout the world and increases Half Moon's presence in the international group market through creative marketing strategies. As the Guest Services Manager at Cap Juluca in Anguilla and Head Receptionist at Sans Souci Hotel & Spa in Jamaica, Mr. Warmington oversaw a high standard of customer service to a discerning clientele.

CLIFTON READER

General Manager, Sunset Jamaica Grande Resort & Spa

Mr. Reader has served as General Manager of Sunset Jamaica Resort & Spa in Ocho Rios for the past three years and brings over 25 years of hospitality management experience working throughout the Caribbean. Prior to Mr. Reader's current position with Sunset Resorts he served as general manager of Beaches Negril, Beaches Sandy Bay and resident manager for Sandal Royal Bahamian and Beaches Turks & Caicos and food and beverage manager for Sandals Negril. He has also at the Jamaica Jamaica Hotel in several management positions and Wyndham Hotel in Kingston, Jamaica as well. Mr. Reader holds a Masters degree in Business Administration from Nova Southeastern University in Fort Lauderdale, Florida and a Bachelor of Science in Hotel Management from the University of The West Indies. He has also completed a General Managers program at Cornell University School of Hotel Administration, received certificates in management accounting, personnel management and industrial relations, hospitality training from the American Hotel and Motel Association (AHMA).

GLEN HUNTINGTON

General Manager, Sunset Beach Resort & Spa

Mr. Huntington serves as General Manager of Sunset Beach Resort & Spa in Montego Bay and brings over 28 years of proven success in hospitality management and operations working in Florida and throughout the Caribbean. In 2008, he founded Huntington Hospitality Consultants and serves as Managing Director for various consulting projects. Prior to that Mr. Hunting served as Senior Operations Manager of Sunset Jamaica Grande Resort & Spa and also held General Manager positions at Beach Negril Resort, Sandals Inn in Montego Bay. Mr. Hunting has also served as a Resident Manager at Sandals La Toc Resort & Spa in St. Lucia, Sandals Montego Bay and Sandals Royal Caribbean in Montego Bay, Jamaica.